

**Santa Clara Ballet presents the NUTCRACKER**  
*44th Annual, Full-length Traditional Version - 4 Performances – 2000 Estimated*  
 Attendees Saturday, December 9, 2017 at 2:00pm and 7:00pm  
 Sunday, December 10, 2017 at 1:00pm and 5:00pm  
 Santa Clara Convention Center Theater, 5001 Great America Parkway, Santa Clara  
[www.santaclaraballet.com](http://www.santaclaraballet.com)

<p><b>Business Advertising and Personal Program Messages (color program) Or Business Promotion on Santa Clara Ballet Website or Lobby Video</b></p>
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Please help support the Santa Clara Ballet to present its upcoming Nutcracker Ballet production and future productions. All Business Advertising and personal messages to dancers and families will go 100% towards the cost of our production and for our scholarship funds. Your FULL COLOR Glossy ad in our program will be seen by approximately 2000 audience members for our 44th annual, spectacular production.

Please submit all orders not later than Sunday, November 19, 2017, however contact us directly for possible last minute submissions or other ways that you can support our performance. If you wish to pay for your order now and modify the wording later that is fine – we can accommodate until a week before we go to print. The sooner the better however.

Checks payable to SANTA CLARA BALLET ASSOCIATION accompanied by this form. Any questions or need design & graphics help, contact Molly at [mbarber@santaclaraballet.com](mailto:mbarber@santaclaraballet.com)

**PROGRAM ADS: FOR PERSONAL MESSAGES TO DANCERS/FAMILIES etc.**

- |  |                         |
|--|-------------------------|
| <input type="checkbox"/> Personal Greeting (Text only – 20 words or less)  | \$20 each or 3 for \$50 |
| <input type="checkbox"/> Business Card Size (can include images or photos) | \$40                    |
| <input type="checkbox"/> Quarter Page (can include images or photos)       | \$60                    |

**FOR BUSINESS ADVERTISING ONLY (you may mention or congratulate dancers in the business advertising as you wish and these ad sizes can include images or photos)**

**Program only ads:**

- |  |       |
|--|-------|
| <input type="checkbox"/> Business Card Size  | \$40  |
| <input type="checkbox"/> Quarter Page        | \$60  |
| <input type="checkbox"/> Half Page           | \$110 |
| <input type="checkbox"/> Full Page (limited) | \$180 |

**Website BUSINESS Ads**

- |  |      |
|--|------|
| <input type="checkbox"/> Logo icon / name & link running for 12 months | \$60 |
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**Lobby Video Promotion for BUSINESS Ads**

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|--|------|
| <input type="checkbox"/> Logo / company ad on Lobby Video and display table at performance | \$60 |
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**Combination BUSINESS Ads – Program + Website + Video**

- |   |       |
|---|-------|
| <input type="checkbox"/> Qtr Page Program Ad + Website + Lobby Video: save 20%  | \$160 |
| <input type="checkbox"/> Half Page Program Ad + Website + Lobby Video: save 20% | \$200 |
| <input type="checkbox"/> Full Page Program Ad + Website + Lobby Video: save 25% | \$225 |

**FOR PERSONAL ADS PROGRAM MESSAGES TO DANCERS:**

**TO:** (Dancer's Name/s)

**MESSAGE** (20 words or less)

**FOR BUSINESS ADS – PROGRAM MESSAGES TO DANCERS:**

Credit for ad to any specific dancer or family? We would like to recognize the efforts of all of our volunteers in their fundraising for the Santa Clara Ballet.

Ad Request – comments – please email art work or request for design of artwork to:

[mbarber@santaclaraballet.com](mailto:mbarber@santaclaraballet.com) or call 408-242-6854.

Comments welcome here and feel free to attach relevant graphics, business card or email the same.

**AD REQUESTED BY:**

**Name**

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**Street Address**

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**City**

**State**

**Zip**

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**Company Name (if appropriate)**

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**Telephone Number**

**Email**

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**Signature**

**Date**

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**ARTWORK ATTACHED**

**ARTWORK TO BE EMAILED** (send to Molly/Michal at [mbarber@santaclaraballet.com](mailto:mbarber@santaclaraballet.com))

**NEED HELP DESIGNING ARTWORK** (Email Molly/Michal for assistance & questions)